

Black Fly Lodge
Advanced Salt Water Fly Fishing
School Jan 31 – Feb 5, 2017



5 Nights / 4 days fishing \$5300.00

With

Capt. Dave Chouinard & Capt. Bruce Chard

Think you are addicted to fly fishing the salt water flats?



Do you constantly live for the next epic permit encounter? Can you not get enough? Think you have what it takes to become a real salt water fly angler? Well, it's time to lock and load, buckle your seatbelts, fasten your helmets and cowboy up. Just when you thought you couldn't get any more infected, try spending some time with Dave Chouinard and Bruce Chard where the salt water fly fishing contamination is currently at the very highest psychotic levels possible before death sets in. You think you live for the sport? Well, these guys are the sport.

Every minute of every day for the past 25 + years both Dave and Bruce have not only made their entire life and career within the sport but are absolutely consumed by salt water fly fishing. Both have also been and currently are instrumental in the growth, promotion and development of the salt water fly fishing industry and community. Armed with the highest level of industry experience possible, all the way from fly shops, manufactures, instruction, lodges, guiding, product design and media exposure, these guys offer up some of the salt water fly fishing industries most exciting in-depth new age instruction available. Period!

Blackfly Lodge is proud to announce an industry first Advanced Salt Water Fly Fishing School. A school unlike any other that focuses on one on one instruction. Combining the latest break through fly fishing products available today with an "out with the old and in with the new" outlook on everything salt. Instructed by both of these highly recognized and respected industry professionals, Dave and Bruce will offer exposure to a lifetime of salt water fly fishing knowledge that will guarantee game changing results not only immediately raising you to the next level but helping you to become an incredible salt water fly angler.

As the spectacular Blackfly Lodge offers the best of amenities on land, it's the nearby world famous bonefish and permit waters of Abaco Island and the Bahamas that solidifies this location as being the best possible destination to host an advanced game changing salt water fly fishing school.

Well, ready to get your learn on? Ready to back up the truck and gain over 50+ years of salt water flats fishing experience and instruction? The train is leaving the station. Are you on it? Check out the advanced topics you can expect to learn below. Be careful – This school isn't until October. If you read too much below you might have to seek immediate medical attention on the flats. **Get out there!**

Instructors

Captain Dave Chouinard



Good salt water fly fishing instructors that offer extensive salt water fly angling experience combined with prolific instruction abilities while still under the age of 45 are nearly impossible to find within our industry. Even though Dave Chouinard fits all of these qualities and more, Dave is not considered good. He is great!

It is with the utmost respect on all levels we can confidently say that having Dave as one of our advanced salt water school instructors is an absolute honor to say the least. Chouinard is known as one of the fly fishing industries top sale reps. Chouinards Outdoors Associates is the nation's south eastern representative for Simms fishing products, Hatch Outdoors, Lamson Waterworks and Umpqua flies.

When tarpon season cometh, Dave can be found working with clients and guiding the flats around the Tampa Bay Florida area. As a certified FFF Casting Instructor Dave holds salt water casting clinics and seminars all year long when he is not on the flats himself. As a past fly shop owner, Dave offers a world of experience from all levels of the industry and the salt water flats.

With as much sales background as Dave has, it's extremely obvious that his daily life experiences are filled with creating ways to educate retailers, manufactures and fly fisherman about all things fly. It's his job and no one does it better.

This same creative experience flows right into his ability to communicate and instruct in ways that no others can. To have an instructor that can relate to all levels of the industry while offering extensive salt water fly fishing knowledge to boot, makes Dave one of the absolute best possible salt water fly fishing instructors within the entire industry.

Captain Bruce Chard

Bruce is the head fly fishing instructor at Blackfly Lodge and an 18 year IFFF Master certified fly casting instructor. For over 22 years Bruce has hosted salt water fly fishing schools internationally, designed industry award winning salt water fly lines for Airflo Fly



Lines – Chard Tropical Punch Line, been featured on 17 major fly fishing magazine covers and is also a popular guest speaker and salt water fly tying instructor. Bruce's articles have been published in Fly Fisherman, Fly Rod and Reel and Fly Fish America magazines and is featured in the full length fly fishing film "RISE" and is currently contracted for first book publication.

The Chardy-Chouinard instructor combination offers participating salt water fly anglers the most powerful double punch of new age advanced salt water experience and knowledge possible.



Blackfly

Advanced Salt Water School Topics

- **Physical Preparation** – do you want this or not? Willing to put forth the effort? Learn what it takes physically to become a true salt water fly angler. Building and applying applicable strength by understanding and creating muscle memory combined with correct technique can make the difference between taking advantage of your opportunities or not.
- **Mental Preparation** – Learn how to best cope with all the mental aspects of salt water fly fishing the flats. Creating a good perspective of how realistic expectations, acceptance and discipline build confidence or the lack there of can make or break you mentally. Learn how to regulate these expectations and build confidence with a humbled yet realistic understanding of given variables like weather, rigging, tackle selection, fly selection, level of overall experience and physical abilities from trip to trip, day to day, flat to flat and fish to fish.
- **Salt Water Leaders** – An advanced breakdown of one of the most important aspects of this entire sport. Learn how leaders, “YES LEADERS” are absolutely vital to the success of your entire casting/fishing system. Why length, diameters (from butt sections all the way to the fly), stiffness of material, taper design and material all need to vary depending on weather conditions, species of fish, flies and last but not least from fly line to fly line. Fluorocarbon vs Mono?
- **Situational Awareness** – Learn what given variables constantly change and how your attention to these variables complete your transformation from a fly fisherman to an angler. A constant automatic adjustment to these ever changing variables is critical and helps

you to anticipate what type of cast is needed to make an all-important successful slack-less primary presentation with correct applicable line speed, and trajectory with Wyatt Earp type tempo. This creates valuable time and space allowing for superb slack control on your secondary fly presentation to the fish. Having the ability to consistently achieve slack-less primary and secondary presentations not only helps you to know exactly where your fly is in accordance to the fish at all times but also will earn you the Jedi Master status in no time.

- **Known/Instant Variables – Learn what known variables** are vital to pay full attention to and how to react to any instant changes in these variables to make the best possible primary and secondary presentation possible. Light angles, Light levels, cloud movement (especially on windy days), boat movement (speed and direction), current flow, current direction, water depth, water clarity, fish depth, fish movement (speed and direction) , tidal strength and phase, along with wind direction and velocity are many of the ever changing variables that make this sport so interactive.
- **Breaking Down a Flat – Learn how to break down a flat** just by looking at water depth, wind speed and direction along with the strength and phase of the tide.
- **Primary Presentation – Create valuable time and space** to remove slack, come tight to fly and set up secondary presentation to the fish. Where to put the fly with how much lead and cross and at what angle.
- **Secondary Presentation – Being physically connected** to the fly while visually connected to the fish at all times is what this sport is all about. The secondary presentation consists of actually fishing the fly and showing the fly to the fish. Knowing exactly where your fly is at all times in conjunction with the fishes every move is vital.
- **Stripping/Fishing the Fly – How to strip/fish the fly** at the desired speed and water depth while regulating slack within the system on every strip.
- **Advanced Line Maintenance – Have enough line off** the reel? Learn major reasons to have more in off the reel than you think and how to maintain it for less tangling odds

- **Flies – Where to start?** Learn how to break down flies in a way you never thought possible. How do different weights vs materials and hook sizes all make flies do what they do.
- **Advanced Salt Water Casting Techniques – Learn** to cast automatically anywhere within the entire clock system, allowing you to maintain visual contact on the fish at all times.
- **Wind Casting – Learn advanced casting techniques** on how to create, contain and apply the most strength and power into your casting system resulting in super high line speed and slack-less presentations. This dramatically reduces false casting creating valuable time and space setting you up for perfect secondary presentations.
- **Mastering the Back Cast Presentation (Bracing) –**
This is the most underrated cast in all of salt water fly fishing. Correct stance, form and trajectory are all needed for a successful back hand cast presentation.
- **Continuous Tension Casts – Heavy flies and heavy wind** make casting with wind on your casting shoulder ever so challenging. Learn how changing trajectory on every false cast allows you to safely carry and control more line in the air.
- **Grips/Wrists – Learn how changing just your grip** will allow your wrist rotation to double applying twice the power for a dramatic increase in line speed.
- **Advanced Hook Setting Techniques – Learn** methods to apply max pressure on the hook set. Understanding your knots and leader system will allow you to apply max pressure on the system with confidence.
- **Advanced Fish Fighting Techniques – Use** stance, legs, grip, rod angles and reel drag to apply mass resistance depriving fish of fresh oxygenated water. Game over!

- **Sight Fishing – HOW TO SEE FISH!** – What to look for in different conditions and on different flats (tailing, cruising, calm, windy).
 - **Reading Fish** – How to react to every little fish movement. Read the differences between different eating motions. When and why do fish light up.
- **Knots** – What knots work best and why? Bimini, Huffnagle, spider hitch, slim beauty, advanced Blood. Loop knots to fly – why these are essential. Non hinging leader to fly line connection knots.
- **Fly Line Break Down** – Understand the importance of salt water fly line taper designs in combination with your leader length and stiffness versus fly choice (bulky or heavy or light)



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Contact Jean Cochran 904.540.3184 or
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